## Design Brief and Framework Designers for Tomorrow Candice Bowes, Nuha Gendi, and Julie Seward EDIT 771 Spring 2014

The Challenge: How might communities create meaningful, sustainable experiences for older adults?

**The Planned Approach:** We want to look at the needs of adults in the age range of 65+ and find out what their responses are to the questions we ask regarding the following.

- 1) The things they wished existed in their communities for people their age
- 2) The things that do exist but which they wish were better.

We plan to interview 5-6 participants who fit the age range specified above and ask them the questions indicated. We will take notes of their responses and share them with each other using email and Padlet. We also plan to research the website

http://www.environmentsforaging.com/conference/home?spMailingID=45644590&spUserID=NTQ2MTQ2NTc4NTYS1&spJobID=421965363&spReportId=NDIxOTY1MzYzS0 to learn more about the topic.

After sharing and familiarizing ourselves with the responses and stories of the participants interviewed, we plan to look for one or more common themes among their responses. Then, we want to choose one theme for which to design an instructional solution.

Phase	Activity	Tool	Possible Use
Discovery	Understand the Challenge	Email	Communication for
	Team Building	Padlet	understanding of
			challenge
			Determination of
			approach
Discovery	Research	Interviews	Gathering information
		Padlet	from participants
Discovery	Sharing	Padlet	Compiling information
		Email	gathered from interviews
Discovery	Research	Website	Gathering additional
		Padlet	information about the
			topic
Interpretation	Storytelling	Animoto	Presenting the stories of
			the participants in a visual
			and narrative way to
			personalize the
			challenges they face
Interpretation	Comparing stories	Animoto	Identification and
		Padlet	selection of common
			theme